



EDITION 10/2010

kiditec® - hot news 2010

After winning the Innovation Award for our kiditec® Multicar concept at the fair „Kind and Jugend“ in Cologne, September 2009, and the German Industry Association pro-K, as “Product of the year 2010” in the category toys, the kiditec® Multicar red 1180 has now been awarded as Tillywig TOP FUN Award Winner 2010.

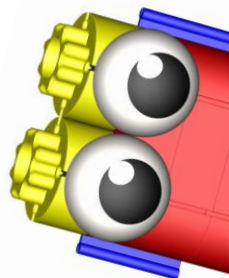
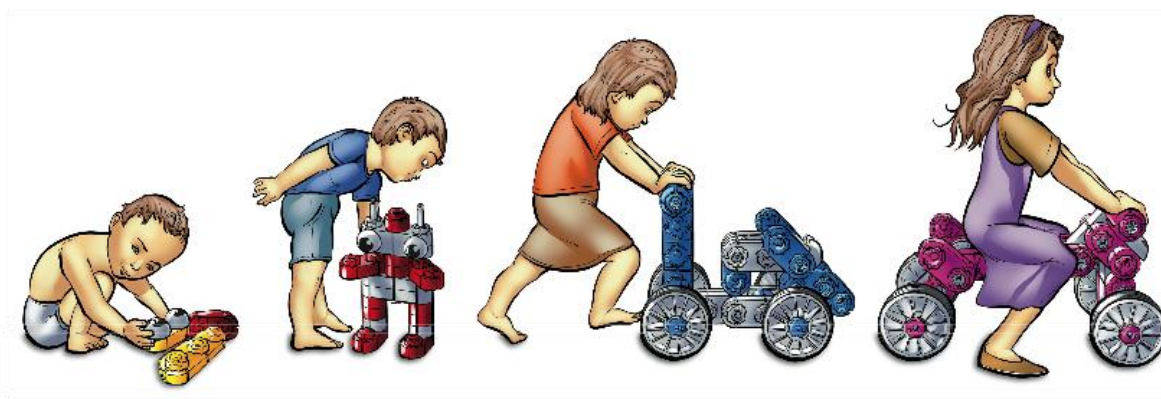
„The kiditec® Multicar concept is innovative and worldwide unique. Techno Bloxx AG from Zug, a young Swiss Enterprise, has been awarded by the U.S. TILLYWIG Toy Awards 2010“

„Products that stand out in terms of exceptional design, construction, and play“



The Multicar is an ingenious construction system whose unique components and connectors inspire countless creations. The booklet shows easy-to-follow pictorial instructions for 14 different constructions including a robot, bird, dog, cat, snake, and numerous vehicles (including a ride-on for kids) made possible by the inclusion of 4 large, highly durable floor-safe wheels that pop right on. As fun as the finished constructions are, the real pleasure comes from the ease and solidity with which the pieces fit together and, when extra stability is desired, are secured with large plastic screws using the simple plastic tool that acts as both a screwdriver and wheel remover. Pure, innovative, ingenious fun!

www.tillywig.com



kiditec® - Multicar - evolution

Techno Bloxx AG | Bützenweg 20 | 6300 Switzerland

Phone +41 41 729 86 68 | Fax +41 41 729 86 69 | Web: www.kiditec.com & info@technobloxx.com